

FOR IMMEDIATE RELEASE

**TIFFIN CALVERT CATHOLIC SCHOOLS ANNOUNCE
THE LAUNCH OF AN ENDOWMENT CAMPAIGN TO RAISE \$10 MILLION BY 2010.**

Monday, August 11, 2008, Michael Baltzell, Director of Development and Marketing for the Calvert Catholic Schools (CCS), announced the establishment of an Endowment Campaign to raise \$10 million by the end of the year 2010. Dubbed “10 by 10,” this ambitious goal has been established to ensure that Catholic education will be part of the Tiffin, Ohio community and surrounding areas for years to come. The Campaign seeks to put the CCS in a position to provide additional programs and services to further enhance the spiritual and educational experience of each student.

The Campaign launch is scheduled for October 1, 2008, with the organizers looking to garner 100% of the Catholic Community’s involvement in order to establish a total commitment. Through one-on-one canvassing, the Campaign plans to connect with Calvert Catholic Schools’ graduates, as well as teachers, staff, businesses, and friends of the schools. When asked how he expects to achieve the Endowment Campaign goal given its magnitude, Mr. Baltzell stated quite simply, “One dime at a time.”

Why such a massive Campaign at this time? The future of Catholic Education as it has existed in Tiffin hinges upon the success of this effort! Without amassing a major endowment fund for Calvert Catholic Schools, the Parishes will no longer be able to adequately subsidize the schools and a substantial raise of tuition would then be needed and further jeopardize enrollment; Catholic education would no longer be affordable for many Catholic families. An endowment fund is the only way smaller communities have been able to continue to provide quality Catholic education at an affordable price.

“Living Our Legacy” – Over 80 Years of Catholic Education – “Funding Our Future”

In addition to the Endowment Campaign, increased enrollment goals are being targeted as well as plans to market what the CCS can offer and have already accomplished. The Campaign seeks to assure all connected with the CCS system that this viable and valuable resource will remain in place to serve generations to come.

The CCS, comprised of St. Mary's Elementary School, St. Joseph's Middle School, and Calvert High School, are noted for their pursuit of academic excellence and for the development of the total person. Beginning with Calvert High School's first graduating class in 1927; the Calvert Catholic Schools have a rich tradition of providing a faith and values-based vocational arts and college preparatory education. Each of the three Christ-centered campuses is noted as a caring community where each person is invited to build quality interpersonal relationships and to exercise a positive influence on the climate of the schools, the community and most significantly on each other.

The Calvert Catholic Schools continue to educate their students to become conscientious and contributing members of their Church family and civic communities. Celebrating their legacy by living the Catholic faith, the Calvert Catholic Schools will fund their future by acknowledging those who have gone before them and at the same time creating a firm financial foundation for the current and future generations to follow. "To whom much has been given, much is expected."

The next couple of years will not only be an exciting time in what Calvert Catholic Schools are committed to accomplish, but also historic given the scope and reach of our Campaign objectives.

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If you would like more information about this topic, please contact Michael Baltzell at 419-447-0358 or email him at mbaltzell@calverths.org.

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Calvert High School Campus • St. Joseph Middle School Campus • St. Mary Elementary Campus